

## Message Text

UNCLASSIFIED

PAGE 01 STATE 027729

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ORIGIN COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 /018 R

DRAFTED BY COM:OED:DEPD:JOHN VOTTA:SM

APPROVED BY EB/OCA/REP:GPWILSON

COM:OED:DEPD:JMILLBR

COM:OED:DEPD:RLPRITCHARD

----- 059579

P R 062228Z FEB 75

FM SECSTATE WASHDC

TO AMCONSUL SYDNEY PRIORITY

INFO AMEMBASSY CANBERRA

UNCLAS STATE 027729

E.O. 11652:N/A

TAGS: BEXP, AS

SUBJECT: FOREIGN BUYER PROGRAM: VISIT OF JOHN SWINSBURG

REF: SYDNEY 168

1. USDOC/BIC HAS IDENTIFIED NUMEROUS U.S. COMPANIES

PRODUCING COMPUTERIZED PHOTOGRAPHIC TYPESETTING MACHINES,  
HOWEVER, ADDITIONAL MACHINE SPECIFICATIONS AND APPLICATIONS  
NEEDED TO DETERMINE COMPANIES MOST APPROPRIATE FOR MR.  
SWINSBURG. MACHINE DETAILS AS FOLLOWS WOULD BE HELPFUL  
IN FURTHER IDENTIFYING U.S. PRODUCTS: A) SIZE, CAPACITY,  
AND SPEED; B) BUILT-IN OR FREE STANDING COMPUTER;  
C) INPUT OR OUTPUT ORIENTED, D) IS CATHODE RAY TUBE USED,  
E) END PRODUCTS OF TYPESET. DOES WALLACE AND KNOX DO  
BOTH TYPOGRAPHIC AND PRINTING OPERATIONS?

2. IN GENERAL, THE TWO LEADING MANUFACTURERS OF THIS TYPE  
EQUIPMENT ARE MERGENTHALER LINOTYPE COMPANY AND HARRIS  
CORPORATION. BOTH OF THESE FIRMS, AS WELL AS MOST OTHER  
MAJOR COMPANIES IN THIS FIELD, ARE REPRESENTED IN AUSTRALIA.

3. AN EXCELLENT CONTACT FOR SWINSBURG IS NORMAN SCHARPF  
GRAPHIC COMMUNICATIONS COMPUTER ASSOCIATION, 1730 NORTH  
LYNN STREET, ARLINGTON, VIRGINIA, TEL. 703-527-4788.

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SCHARPF WILL BE GLAD TO ASSIST WITH MANUFACTURER AND USER  
PLANT VISITS FOR SWINSBURG WHEN SUFFICIENT DETAILS  
KNOWN. DEFINITE APPOINTMENTS MADE ONLY AFTER ARRIVAL  
OF FOREIGN VISITOR IN UNITED STATES.

4. SUGGEST SWINSBURG CONTACT PROJECT OFFICER UPON  
ARRIVAL U.S. TO FURTHER DISCUSS NEEDS AND ITINERARY.  
APPOINTMENTS WILL BE ARRANGED FOR HIM AT THAT TIME.

5. FOREIGN BUYER STAFF PROJECT OFFICER, JOHN VOTTA,  
BIC/OED, 202-967-3265. KISSINGER

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 06 FEB 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Document Unique ID:** 00  
**Drafter:** OED:DEPD:JOHN VOTTA:SM  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Original Handling Restrictions:** n/a  
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**Previous Classification:** n/a  
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**Reference:** 75 SYDNEY 168  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** CunninFX  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 24 APR 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <24 APR 2003 by McShalBA>; APPROVED <09 JAN 2004 by CunninFX>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
05 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** FOREIGN BUYER PROGRAM: VISIT OF JOHN SWINSBURG  
**TAGS:** BEXP, AS  
**To:** SYDNEY  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006